



News and Events

Fiona Frick joins Advisory Board of GIST Impact

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Leading impact data and analytics provider, GIST Impact announced today that Fiona Frick, founder of Circe Invest and former CEO of Unigestion, has joined its [Advisory Board](#). She will work closely with GIST Impact's leadership team to drive innovation and incorporate impact data into the next generation of investment frameworks, enabling investors to optimize returns whilst managing risk and driving sustainability.

Recognised as one of the most influential women in European Finance, Frick brings more than 30 years of experience in the asset management industry, including over a decade as CEO of Unigestion, a specialised international asset manager with over \$19bn in assets under management.

Frick started her career at Unigestion in 1990, where she led the development of the company's equity activities for several years, before being appointed CEO of the company in 2011. In this role, she successfully diversified Unigestion business into private equity, and developed the company's recognised profile in sustainable finance, fuelled by her deep interest in driving sustainability and ESG.

In 2023, after 32 years at Unigestion, Frick decided to step down from her executive role to start her own consulting firm, Circe Invest, dedicated to helping asset owners and asset managers integrate sustainability and differentiation into their investment strategies. Circe Invest supports investors in developing tailor-made management solutions which strike a balance between risk, return and sustainability.

She currently serves on the Boards of Swiss Sustainable Finance and Sustainable Finance Geneva, and is a respected speaker on economics, financial markets, investment allocation, and the rise of sustainable finance.

Speaking on this development, Fiona Frick said, "It's an honour to join the Advisory Board of GIST Impact and support the company to deliver industry-leading impact data and intelligence. For sustainability to become mainstream, we will need more thorough data to measure impact and that is exactly the mission of GIST Impact. Its advanced impact data is redefining how industry leaders and investors assess corporate performance, enabling them to make more informed, sustainable decisions, manage risks more effectively, and better prepare for new disclosure requirements. Many of the world's most respected

investors and organisations entrust GIST Impact to help them measure and quantify corporate impacts on society and the environment. I'm very excited to be working with true leaders in this field."

Pavan Sukhdev, Founder and CEO, GIST Impact said, "Fiona shares a passion for making finance sustainable, and like us at GIST Impact, she wishes to harness the power of impact economics to support businesses in that transition. I look forward to many exciting conversations and projects supported by Fiona's advice and wisdom as we move into this next phase of growth at the company."

About GIST Impact

GIST Impact is a leading impact data and analytics provider that has been measuring and quantifying corporate impacts for more than 15 years. With a team of 100+ scientists, engineers, data scientists and ecological and environmental economists, GIST Impact delivers market-leading impact platforms and datasets, covering 12,800+ companies with geographically precise, time-series data. GIST Impact works with pioneering companies across all sectors and with investors representing over \$8 trillion in assets under management. GIST Impact also partners with some of the world's largest ESG data providers, business networks, and fintech platforms to enable impact measurement across global markets. www.gistimpact.com

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