



Circe Invest Joins Investors for Purpose

Circe Invest is pleased to announce that it has joined **Investors for Purpose**, strengthening its engagement with a community of institutional investors and investment professionals committed to integrating sustainability and impact into investment decision-making.

Founded in 2023 by Fiona Frick, Circe Invest is an independent investment consultancy working with asset owners and asset managers to strengthen investment processes and capital allocation. Its approach brings together **risk, return and sustainability within a single investment framework**, with the objective of building more resilient portfolios and better long-term investment outcomes.

Investors for Purpose is an independent membership organisation bringing together institutional investors, asset managers, consultants, advisers and other participants across the investment ecosystem. Through research, events, training, policy engagement and peer learning, it supports investors in translating sustainability and impact ambitions into practical investment decisions. The organisation brings together more than 500 member organisations and 1,500 individual participants.

The partnership reflects a strong alignment between the two organisations. Both recognise that sustainability should not sit alongside investment analysis as a separate consideration, but should form part of how investors assess risks, opportunities and long-term value creation.

Fiona Frick, Founding Partner of Circe Invest, commented: "Joining Investors for Purpose is a natural fit for Circe Invest. We share the conviction that risk, return and sustainability need to be considered together when allocating capital. We look forward to contributing our experience, exchanging perspectives with fellow members and helping turn sustainability ambitions into investment practice."